

EXPAND YOUR COMMUNITY'S VOICE!

Becker Professional Services offers a suite of **engagement tools** to help communities go beyond the basics. Whether you're looking to **boost participation**, **reach underrepresented voices**, or **build momentum** for long-term planning, our team provides flexible solutions tailored to **your community's** unique needs.

Engagement Tool	What It Is	Why It Matters
 Community Survey	Community-wide survey designed to gather broad input on key issues and priorities.	Captures input from residents who may not attend meetings.
 Public Workshops	In-person or virtual events that foster collaboration and shared vision.	Encourages open dialogue and collective goal setting.
 Focus Groups	Small, topic-specific sessions with targeted stakeholders.	Provides deeper insight into key issues from diverse perspectives.
 Pop-Up Engagements	On-the-ground booths or mobile setups at public spaces or events.	Brings planning to the people—meets residents where they are.
 Youth & School Engagement	Tailored activities and classroom sessions to engage students in the planning process.	Empowers the next generation and brings new ideas to the table.
 Community Engagement Toolkit	A self-guided toolkit for organizations and residents to run their own discussions.	Expands your reach without requiring staff presence at every meeting.
 Project Branding	Custom visual identity for your plan—including logo, tagline, and templates.	Builds visibility and helps unify all outreach efforts under one clear message.
 Interactive Website	A dedicated on-line home for your community plan with immersive survey tools, document folders, and project status.	Centralizes communication and builds ongoing engagement beyond events

Partner with us to build a **stronger**, more **sustainable community!**



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