

PROGRAM DEVELOPMENT & EVALUATION

Building Local Capacity with **Tailored Programs** That *Drive Results*.

We help small communities *create programs* that meet their unique needs, whether it's launching a business loan fund, building a housing improvement initiative, or organizing long-term economic development efforts. Our team works closely with local staff and leaders to **design, launch, and evaluate programs** that are realistic, fundable, and impactful.

Program Type		What it Looks Like
	Business Retention & Expansion (BR&E)	Outreach programs to identify and support local businesses, connect them with resources, and encourage growth
	Housing Improvement Programs	Homeowner assistance or rehab programs, often funded by grants or revolving loan funds
	Business Loan/Grant Programs	Local grant or revolving loan programs to support small businesses and startups
	RDA/CDA Formation & Support	We help establish Redevelopment Authorities or Community Development Authorities and provide guidance or interim leadership
	Workforce & Innovation Initiatives	Support for local innovation hubs, incubators, or skills-building programs aligned with local industry needs

Partner with us to build a *stronger*, more *sustainable community!*



Katrina Becker
Vice President

✉ katrina@beckerproservices.com

☎ (608) 279-5381

🌐 www.beckerproservices.com

LinkedIn Profile:

