

# Gary Becker

📍 183 W. MAIN ST STOUGHTON, WI

📞 (608) 444-0836

✉️ GARY@BECKERPROSERVICES.COM

Gary W Becker, CEcD Emeritus

Experienced leader in the planning, community economic development and real estate industries.

## SUMMARY

40 + years' consulting experience assisting municipalities, regions, developers, and community organizations address development issues. Primary areas of specialty are economic development strategy and finance, review of economic and real estate development proposals, and tax incremental finance. Gary served from 2008 until 2020 as the part-time Executive Director of the Local Government Institute of Wisconsin (LGI). LGI is a non-profit non-partisan organization created to conduct research on ways to improve local government's ability to provide

services through intergovernmental cooperation and collaboration.

Gary spent 28 years as a partner with Vierbicher, a 50+ person planning and engineering consulting firm. Gary helped grow the planning practice into one of the top planning groups in Wisconsin. The firm's consulting practice specializes in community, economic and real estate development assisting municipal and private sector clients with a range of services from concept planning to market and impact analysis to public engagement to engineering and construction services.

## EDUCATION

### Master of Science, Urban and Regional Planning | 1986

University of Wisconsin, Madison

- Generalist with emphasis in Economic Development and Real Estate (Grasskamp)

### Bachelor of Science, Economics and Geography | 1983

University of Wisconsin, Madison

- Certified Economic Developer (CEcD)
- Certified Economic Development Finance Professional (NDC)
- Advanced Mixed-Use Real Estate Finance (IEDC)
- Acquisition/Relocation Seminar (IRWA)
- Technology-Based Economic Development (UMDuluth)
- Brownfield Redevelopment (AWMA)
- Valuation of Contaminated Properties (IRWA)
- Full Range Leadership (UW-Management Institute)

## PROFESSIONAL EXPERIENCE

Becker Professional Services LLC,  
President

- Formed LLC to provide better structure for delivering our services for the future. (March 2022 - )

GWB Professional Services, Principal

- Economic development & redevelopment planning, tax increment financing, (May 2016 -March 2022)

Local Government Institute of Wisconsin

- Executive Director (2008 - 2020)

Vierbicher Associates, Inc., Partner

- Planning & Community Development Consultant (1988-2016)

Southwest Wisconsin Community Action Program

- Resource Developer (1986-1988)

Citizens Utility Board of Wisconsin

- Program Director (1982-1984)

City of Madison, WI Planning Department

- Planning Intern - Madison Economic Development Plan (1981/1982)

## PROFESSIONAL AFFILIATIONS

- Wisconsin Economic Development Association
- Wisconsin Rural Partners
- International Economic Development Council
- American Planning Association

